

STAEDTLER Mars GmbH & Co. KG successfully certified according to ISO 9001 and ISO 14001!

DQS extends its congratulations!

Nuremberg, 16.12.2011 - The company STAEDTLER Mars GmbH & Co. KG in Nuremberg is certified according to ISO 9001 and ISO 14001 by DQS GmbH (German Association for the Certification of Management Systems). "A high level of customer orientation, clear visions and concrete targets are key factors for success on the global market. A successful certification is an important step for any company. DQS is a strong partner that helps achieve these goals", explains Christiana Rambow-Krummeck, head of Sales & Marketing at DQS.

The road to success

In November, auditors from DQS carried out an in-depth inspection of company processes which also involved a close examination of aspects such as development, sourcing, production, logistics and sales as well as quality and environmental management. "The implementation of our management system was quite a task", says Bernd Flormann from Quality Management Processes "but we were soon able to arouse the enthusiasm of employees and get them to take on the challenge." DQS certification according to ISO 9001 and ISO 14001 involves the company documenting the orientation of its management system towards a continual improvement in performance and the consideration of the concerns of all interested parties.

A quality and environmental management system makes sense

There are many good reasons for implementing a management system. Quality and environmental management systems are applied at different points relevant to success. In concrete terms, this means stronger customer orientation, a process-oriented approach in the organisation, cost saving and a more efficient use of resources. The aim of an environmental management system in accordance with the standard ISO 14001 is to promote environmental protection and prevent environmental pollution in compliance with socio-economic requirements. In addition, a stronger quality and environmental awareness often leads to a rise in workforce motivation and, consequently, to a notable increase in corporate value.



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