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STAEDTLER – your inspiration for the sake of the environment

The protection of the environment, the consumer and the employee all hold a very high degree of importance in the STAEDTLER corporate philosophy. For this reason the company places strong emphasis on a fully-integrated and uniform environmental protection programme. Each and every employee plays a part in living up to the special responsibility to the environment. Long before the emergence of the many eco-standards and environmental seals, STAEDTLER was already demonstrating corporate responsibility through environmentally friendly processes and self-imposed eco-controlling.

STAEDTLER acts ecologically AND efficiently at the same time!

The manufacturer of writing and drawing instruments has adopted the ambitious standard of producing products that not only are especially environmentally-compatible, but which impress and convince through their longevity and high user benefit. This perfect interaction between ecology and efficiency is called “efficient for ecology by STAEDTLER.”

STAEDTLER acts ecologically

The developed products often fulfil many ecological criteria from the very beginning. This is achieved through a self-imposed eco-controlling programme. Environmental compatibility is already incorporated in the development phase of new products and manufacturing processes: raw materials and energy are used as sparingly as possible and close attention is paid to recycling



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possibilities and reducing the amount of waste and refuse. In this manner STAEDTLER wishes to ensure that the products, as well as their production, burden the environment as little as possible.

STAEDTLER acts efficiently

Through high environmental consciousness, savings take place at all levels. The goal is a reduction of CO₂ emissions in all processes. STAEDTLER develops clever production solutions that are not only environmentally friendlier, but above all are more efficient for the user as well. High importance is placed on the longevity of the products – because something that lasts and lasts doesn't have to be replaced for a long time.

Ecological added value from the very beginning!

Part of the central task of Research & Development is the development of new products and manufacturing processes as well as the improvement of existing products in the sense of ecological efficiency. Here STAEDTLER takes the entire ecological value-added chain into consideration. In every phase of the product life cycle, the effects on the environment are examined and optimised as much as possible.

Ecological efficiency – Made in Germany

More than 2/3 of all STAEDTLER products are still manufactured in Germany – a commitment to tradition and quality. MADE IN GERMANY is recognized the world over as a seal of quality. As one of the oldest industrial companies in Germany, STAEDTLER is proud of its long production tradition and will strengthen and maintain it into the future. To ensure lasting living and



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environmental quality, all production processes are subject to the motto "efficient for ecology."

More information about STAEDTLER and its products can be found under www.staedtler.com

Further information:

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